



सत्यमेव जयते

केन्द्रीय सतर्कता आयोग  
CENTRAL VIGILANCE COMMISSION



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सं./No..... 024/VGL/081-38615

दिनांक / Dated..... 28.08.2024

Circular No. 09/08/24

**Sub: Observance of Vigilance Awareness week 2024.**

**Theme: "सत्यनिष्ठा की संस्कृति से राष्ट्र की समृद्धि"  
"Culture of Integrity for Nation's Prosperity"**

Vigilance Awareness Week is observed every year during the week in which the birthday of Sardar Vallabhbhai Patel (31st October) falls in. The Commission has decided that this year Vigilance Awareness Week would be observed from **28th October to 3rd November, 2024** with the following theme:

**"सत्यनिष्ठा की संस्कृति से राष्ट्र की समृद्धि"  
"Culture of Integrity for Nation's Prosperity"**

2. The observance of Vigilance Awareness Week, 2024 would commence with the taking of the integrity pledge (copy enclosed as **Annexure A**) by public servants in the Ministries/Departments/Central Public Sector Enterprises (CPSEs)/ Public Sector Banks (PSBs) and all other organizations on **28<sup>th</sup> October, 2024 at 1100 hrs.**

3. All organizations are advised to conduct activities relevant to the theme that strives to bring about maximum public participation. It is imperative that all organizations should conduct outreach programs that aim to sensitize the public about the need for transparency and integrity in public governance.

*D. Daniel*

4. Activities which may be conducted within the organizations include the following:

- a. Encourage employees to take e-pledge by visiting the website. Online "Integrity Pledge" is available at CVC's website ([www.cvc.gov.in](http://www.cvc.gov.in)) and can be accessed by all.
- b. Conduct workshops/sensitization programs for employees and other stake holders on policies/procedures of the organization and on Preventive Vigilance measures.
- c. Conduct various competitions such as debates, quiz etc. for the employees and their families on issues relating to anti-corruption.
- d. Promote the concept of e-Integrity Pledge by persons with whom the organization deals with.
- e. Vigilance Study Circles may also conduct outreach and awareness programs.


5. Outreach activities for public / citizens may include the following:

- a. All Ministries / Departments / Organizations shall publicize integrity Pledge amongst all employees, their families, vendors / suppliers / contractors/ stake holders, students etc. to elicit wider participation. Integrity pledge for citizens and organizations are enclosed as **Annexure A and B** of this circular.
- b. Organizations may undertake activities such as walkathons, marathons, street plays etc. which have visibility and mass appeal across all strata of society.
- c. Extensive use of social media platforms, bulk SMS / e-mails, WhatsApp etc. for spreading awareness. For different social media related initiatives, the social media handles of the Central Vigilance Commission may be tagged. (Twitter: @CVCIndia; Facebook: CVCofIndia)
- d. Organize grievance redressal camps for citizens/ customers by Organizations having customer-oriented activities. Similarly, vendor meets may be organized wherever necessary, through online mode or otherwise, whichever is more feasible.
- e. Organize "Awareness Gram Sabhas" for dissemination of information regarding the menace of corruption and the different measures that the public can undertake to redress it, such as complaint portals, etc. As per past practice, Public Sector Banks need to conduct "Awareness Gram Sabhas" at the Branch level in at least two Gram Panchayats. Other organizations may also organize wherever possible. Indicative list of activities which can be conducted as part of "Awareness Gram Sabhas" is at **Annexure C** of this circular.

6. Selected Photographs / Media clips may be sent to the Commission through email at [coord1-cvc@nic.in](mailto:coord1-cvc@nic.in). Photographs and Media clips may be uploaded on departmental/ organizational websites.

7. A report on the observance of Vigilance Awareness Week may be sent by all Ministries / Departments / Organizations to Central Vigilance Commission in the format attached as **Annexure D** of this circular by **30<sup>th</sup> November, 2024**.

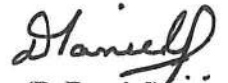
8. The Commission had earlier vide our circular of even number dated 01.08.2024 issued instructions detailing a **three-month campaign period (16th August, 2024 till 15th November, 2024)** vide which following preventive vigilance measures were indicated as focus areas to be



taken up by all the Ministries / Departments and Organizations and report to be submitted in prescribed format by **30<sup>th</sup> November, 2024** :

- a. Capacity Building programs
- b. Identification and implementation of Systemic Improvement measures
- c. Up-dation of Circulars / Guidelines / Manuals
- d. Disposal of complaints received before 30.06.24
- e. Dynamic Digital Presence

9. This notification is also available on the Commission's website at [www.cvc.gov.in](http://www.cvc.gov.in).

  
(P. Daniel)  
Secretary

Encl: As stated.

To

- i. The Cabinet Secretary of India
- ii. The Secretaries of all Ministries / Departments of Government of India
- iii. The Chief Secretaries of all Union Territories
- iv. Director, CBI.
- v. Director of Enforcement
- vi. Chief Executives of all CPSEs / Public Sector Banks/ Public Sector Insurance Companies/Financial Institutions / Autonomous Organizations / Societies.
- vii. All Chief Vigilance officers in Ministries / Departments / CPSES / Public Sector Banks / Public Sector Insurance Companies / Financial Institutions / Autonomous Organizations / Societies.

**Integrity Pledge for Citizens**

I believe that corruption has been one of the major obstacles to economic, political and social progress of our country.

I believe that all stakeholders such as Government, citizens and private sector need to work together to eradicate corruption.

I realize that every citizen should be vigilant and commit to highest standards of honesty and integrity at all times and support the fight against corruption.

I, therefore, pledge:

- To follow probity and rule of law in all walks of life;
- To neither take nor offer bribe;
- To perform all tasks in an honest and transparent manner;
- To act in public interest;
- To lead by example exhibiting integrity in personal behaviour;
- To report any incident of corruption to the appropriate agency

Integrity Pledge for Organizations

We believe that corruption has been one of the major obstacles to economic, political and social progress of our country.

We believe that all stakeholders such as Government, citizens and private sector need to work together to eradicate corruption.

We acknowledge our responsibility to lead by example and the need to put in place safeguards, integrity frameworks and code of ethics to ensure that we are not part of any corrupt practice and we tackle instances of corruption with utmost strictness.

We realize that as an Organization, we need to lead from the front in eradicating corruption and in maintaining highest standards of integrity, transparency and good governance in all aspects of our operations.

We, therefore, pledge that:

- We shall promote ethical business practices and foster a culture of honesty and integrity;
- We shall not offer or accept bribes;
- We commit to good corporate governance based on transparency, accountability and fairness;
- We shall adhere to relevant laws, rules and compliance mechanisms in the conduct of business;
- We shall adopt a code of ethics for all our employees;
- We shall sensitize our employees of laws, regulations, etc. relevant to their work for honest discharge of their duties;
- We shall provide grievance redressal and Whistle Blower mechanism for reporting grievances and fraudulent activities;
- We shall protect the rights and interests of stakeholders and the society at large.

**List of activities for conducting “Awareness Gram Sabhas” in rural and semi-urban areas**

The following is a list of indicative activities for conducting “Awareness Gram Sabhas”:

1. Organize meeting in Gram Panchayats inviting all stake holders like the Sarpanch, members of Gram Panchayat, Self-Help Groups (SHGs), workers of MGNREGA, farmers, students, and citizens. Head of Gram Sabha / Sarpanch or any dignitary could be requested to deliver lecture on theme of Anti-Corruption followed by discussion. Anti-Corruption message in vernacular languages can also be displayed at the meeting.
2. Organize competitions like quiz, cartoon, slogans painting, rangoli, posters and walkathon / marathon / cyclothon etc.
3. Organize Melas to give wide publicity to the produce / products of the SHGs as motivational tools for integrating them with awareness creation effort.
4. Organize evening Choupals / meetings in villages / panchayats during which short plays / nautankies / kalajathas / folk songs / puppet shows, etc., can be organized focusing on the theme of Anti-Corruption.

**Activity Report Format on Vigilance Awareness Week-2024**

**Name of the Organisation:**

**1. INTEGRITY PLEDGE**

**Table a): Integrity Pledge**

| Total no. of employees who have undertaken e-pledge | Total no. of customers who have undertaken e-pledge | Total no. of citizen who have undertaken e-pledge |
|---|---|---|
|   |   |   |
|   |   |   |

**2. ACTIVITIES / EVENTS ORGANISED WITHIN THE ORGANISATION**

**Table a): Conduct of competitions**

| Name of State | City/ Place | Specify program (Debate/ Elocution/ Panel Discussion etc.) | No. of participants | Remarks |
|---------------|-------------|--|---------------------|---------|
|               |             |  |                     |         |
|               |             |  |                     |         |
|               |             |  |                     |         |

**Table b): Other Activities**

| Sl. No. | Activities                                    | Details |
|---------|---|---------|
| 1.      | Distribution of Pamphlets/ Banners            |         |
| 2.      | Conduct of Workshop/ Sensitization programmes |         |
| 3.      | Issue of Journal/ Newsletter                  |         |
| 4.      | Any other activities                          |         |

### 3. OUTREACH ACTIVITIES

**Table a): Involving students in Schools**

| Name of State | Name of city / town/ village | Name of school | Details of activities conducted (date of activities may also be mentioned) | No. of students involved |
|---------------|------------------------------|----------------|--|--------------------------|
|               |                              |                |  |                          |
| Total         |                              |                |  |                          |

**Table b): Involving students in Colleges**

| Name of State | Name of city / town/ village | Name of college | Details of activities conducted (date of activities may also be mentioned) | No. of students involved |
|---------------|------------------------------|-----------------|--|--------------------------|
|               |                              |                 |  |                          |
| Total         |                              |                 |  |                          |

**Table c): "Awareness Gram Sabhas"**

| Name of State | Name of city / town/ village | Name of Gram Panchayat where "Awareness Gram Sabha" is held | Details of activities conducted (date of activities may also be mentioned) | No. of public / citizens participated |
|---------------|------------------------------|---|--|---------------------------------------|
|               |                              |   |  |                                       |
| Total         |                              |   |  |                                       |

**Table d): Seminars/ Workshops**

| Name of State | Name of city/ town/ village | No. of seminars/ Workshops organized | Details of activities conducted (date of activities may also be mentioned) | No. of public/ citizens participated |
|---------------|-----------------------------|--------------------------------------|--|--------------------------------------|
|               |                             |                                      |  |                                      |
|               |                             |                                      |  |                                      |



**4. OTHER ACTIVITIES**

| Sl. No. | Activities                            | Details |
|---------|---------------------------------------|---------|
| 1.      | Display of Banners/ Posters etc       |         |
| 2.      | No. of grievance redressal camps held |         |
| 3.      | Use of Social Media                   |         |

**5. DETAILS OF PHOTOS ENCLOSED**

(Photos may kindly be sent alongwith captions and also place & date of event)

| Name of the activities held | No. of Photos | Whether photos are sent in soft copy or hard copy | If in soft copy, number of CDs attached |
|-----------------------------|---------------|---|---|
|                             |               |   |   |

**6. ANY OTHER RELEVANT INFORMATION, IF ANY:**

(Brief write up on the activities conducted during Vigilance Awareness Week, not more than 1000 words, may be attached in a separate sheet)